

19TH ANNUAL OKIE NOODLING[®] TOURNAMENT *Pauls Valley*

VOTED ONE OF THE TOP 10 "GREATEST REDNECK PARTIES IN AMERICA"

The 2018 Okie Noodling Tournament and Festival are rapidly approaching, and we cordially invite you to join this world-renowned event as a sponsor. In its 19th year, we anticipate a unique concoction of 20,000 spectators, fishermen, and media from around the globe. The character of this event, much like the original documentary Okie Noodling (2001), is steeped in backwoods tradition and given modern cultural relevance. This is a great marketing opportunity for your organization, aimed at the many facets of the American Heartland.

This event is the largest noodling tournament in the world and has resulted in the sports recent popular success of shows like HILLBILLY HANDFISHIN' (Animal Planet) and MUDCATS (History Channel). In past years the tournament has brought the Sportsman Channel, BBC, National Geographic, The New York Times, ESPN, Sports Illustrated and The Discovery Channel to cover this unique festival. International media from Germany and France have traveled to Pauls Valley, Oklahoma for the up close & personal experience as well. A 2012 & 2017 Red Bud Award winner, Okie Noodling was also recently named one of the Greatest Redneck Parties in America. The Okie Noodling Eve Concert series, now in its 4th year, features the best of country music with Kevin Fowler and Jason Boland having headlined the event in recent years.

With crowd participation competitions such as the Noodling Eating and Kid's Catfish Eating Contests, there are many unique opportunities to feature your brand during the largest event in Garvin County. Please see the attached sponsorship opportunities and feel free to contact anyone below with questions.

Jason Selman, Tourism Director, City of Pauls Valley, jselman@cityofpaulsvalley.com 405-331-0060

Sherri Wing, President, Pauls Valley Chamber of Commerce, president@paulsvalleychamber.com 405-238-6491

Jaelyn Hull, Area General Manager, The Chickasaw Nation, jaelyn.hull@chickasaw.net 580-276-0447



P.O. Box 302 Pauls Valley, OK 73075
www.okie-noodling.com
www.facebook.com/okienoodlingfest



2018 OKIE NOODLING TOURNAMENT SPONSORSHIP PACKAGES

FLATHEAD FRIEND PACKAGE \$500

- Company acknowledgement on the following website & Facebook pages: Okie Noodling, City of Pauls Valley & Pauls Valley Chamber of Commerce
- Company logo on festival sponsor banners
- (1) 10X10 Vendor Booth at Event
- (2) wristbands to the VIP area and (2) tournament t-shirts

BLUE CAT PACKAGE \$1,000

- All of the above plus:
 - Company Logo on Official Tournament T-Shirt
 - (4) wristbands to the VIP area and (4) tournament t-shirts

EXCLUSIVE SPONSORSHIP PACKAGE \$2,500

- All of the above plus:
 - Additional Banners at Event
 - (6) wristbands to the VIP area and (6) tournament t-shirts
 - Exclusive right to be the Official Sponsor of the Okie Noodling Tournament in the following categories:
 - Official Hotel Sponsor
 - Official Boat Sponsor
 - Official Bait and Tackle Sponsor
 - “Your Product/Service” Sponsor, ect.
 - With this package you will also have potential product placement at the tournament

NOODLING TANK SPONSOR PACKAGE \$5,000

- Your company will be the official Noodling Tank sponsor at the tournament. All benefits mentioned above plus banners around the Noodling Tank where tournament goes try out Noodling Hands-ON!
Plus:
 - Opportunity to go into the Noodling Tank with an experienced Noodler
 - Exclusive photo opportunity while in the Noodling Tank
 - Opportunity to set-up and display products/materials in Catfish Tank area
 - Company logo added to TV commercials
 - (DEADLINE- MARCH 31st)
 - Sponsorship mention in all local, area, and national press releases
 - Company logo on official posters and flyers
 - (8) wristbands to the VIP area and (8) tournament t-shirts

OKIE NOODLING SOUND STAGE SPONSOR PACKAGE \$10,000

- As the Sound Stage Sponsor, your company will be featured on our sound stage wrap. Only one sponsorship is available at this level.
 - Need logo by MARCH 1st
 - Additional company banners displayed in the VIP area
 - Company featured in all radio and media presentations
 - (10) wristbands to the VIP area and (10) tournament t-shirts

OKIE NOODLING WEIGH IN STAGE SPONSOR PACKAGE \$15,000

- As the Weigh In Stage Sponsor, your company will be featured on our weigh in stage wrap. Only one sponsorship is available at this level.
 - Need logo by MARCH 1st
 - Additional company banners displayed in the VIP area
 - Company featured in all radio and media presentations
 - (12) wristbands to the VIP area and (12) tournament t-shirts

TOURNAMENT SPONSOR PACKAGE \$25,000

- The 19th Annual Okie Noodling Tournament Presented by “Your Company”. As the presenting Tournament Sponsor, your company logo will be feature on the front of the official Tournament T-shirt and all 2018 tournamentb gear.
 - Additional company banners throughout
 - Present the 2018 BIG FISH AWARD
 - Photo opportunity with the 2018 tournament award winners
 - (20) wristbands to the VIP area and (20) tournament t-shirts

Please email jselman@cityofpaulsvalley.com or president@paulsvalleychamber.com for more info or contact the Pauls Valley Chamber of Commerce